Daniel Halden <daniel.halden@lacity.org>

Thank You

Daniel Halden <daniel.halden@lacity.org> Wed, Apr 17, 2019 at 7:22 AM
To: Lisa L <jan@sppsports.com>
Cc: "eva.bitar@lacity.org" <eva.bitar@lacity.org>, "Brian@hollywoodoffices.com" <Brian@hollywoodoffices.com>, "kris@hollywoodbid.org" <kris@hollywoodbid.org>, Jake Newlander <jake@csweat.com>

Thanks, Lisa!

Dan Halden
Director, HEART of Hollywood
Councilmember Mitch O'Farrell
City of Los Angeles, 13th District
www.cd13.com

Sent from my iPhone

On Apr 17, 2019, at 6:59 AM, Lisa L <jan@sppsports.com> wrote:

Guys:

On behalf of Celebrity Sweat, Jake and I wanted to thank everybody for taking the time for the meeting.

We’re excited to bring some of our assets and energy to Hollywood to complement the “makeover” that you’re all working on.

We’re confident that we’ll be able to pull many of these resources together where we can be very synergistic, and the results will be amazing, not only the tourism community, but also for the local residents and tenants throughout the area.

We’ll be back in touch by the end of the week with an overall outline to share and look forward to keeping the ball rolling.

Thanks again everyone.

Lisa Levine

CEO Celebrity Sweat/Sports Profiles

LL/jr

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